# IMPACT FILMMAKING & CINEMATOGRAPHY • MULTIFACETED VIDEO EDITOR • DIGITAL STRATEGY & STORYTELLING

## VALUED EXPERTISE

- Impact Storyteller: With expertise in video production and cinematography,
  I create engaging, educational content that brings environmental issues to life.
- Digital Strategist: Skilled in managing social media and content creation,
  I enhance brand visibility for nonprofits, translating complex environmental concepts into accessible, impactful digital content.
- Collaborative Leader: I work effectively with diverse teams and stakeholders, leading outreach programs and developing educational resources to advance environmental initiatives and foster community engagement

#### SIGNATURE STRENGTHS

- Video Production and Cinematography
- Documentary Filmmaking and Story Building
- Video Editor
- Social Media Strategy and Content Creation
- Brand Visibility & Promotional Video Creation
- Nonprofit Communications and Outreach
- Marine Conservation Storytelling & Ed. Content
- Event Videography and Photography
- Underwater Videography and Photography
- Experienced Drone Pilot

## CAREER NARRATIVE AND IMPACT

**DISCOVERY CHANNEL** - FLORIDA KEYS

2025 TO PRESENT

# PRODUCTION ASSISTANT FOR "DESTINATION DIVE"

- Filmed interviews, captured B-roll, drone shots, and underwater sequences
- Responsible for BTS photography
- Worked directly with the Director and on-screen personalities

REEF ENVIRONMENTAL EDUCATION FOUNDATION (REEF) - KEY LARGO, FL

2024 TO PRESENT

# COMMUNICATIONS AND MEDIA DEVELOPMENT FELLOW

2025 TO PRESENT

- Collaborated with the Communications Manager to enhance REEF's brand visibility across multiple media platforms
- Managed and grew REEF's social media presence, creating engaging content to foster community engagement
- Produced compelling short videos highlighting REEF's key programs and initiatives
- Strengthened relationships with local dive shops through the Conservation Partners program, expanding outreach efforts
- Captured high-quality photos during events, for new merchandise, and to support grant initiatives

## REEF ENVIRONMENTAL EDUCATION FOUNDATION INTERN

2024

Led community outreach efforts, coordinated large donor events, and facilitated educational marine conservation talks at schools, public events, and state parks while supporting the day-to-day operations of a nonprofit organization

# UCSB Transfer Edge Program - Santa Barbara, CA

2024

## VIDEOGRAPHER

- Commissioned to create two videos for UCSB's transfer program
- Shot listed, filmed, directed, produced, and edited both videos

# 60 SEC DOCS ASSISTANT EDITOR - CULVER CITY, LA

2023

# INTERN

- Created string outs and assisted lead editors on a myriad of projects
- Contributed to and improved knowledge of story building and concept creation

## WILDLANDS STUDIES - NEW ZEALAND

2023

## VIDEOGRAPHER

• Created a promotional video for Wildlands Studies (an educational study abroad organization) - used via their instagram and website

# CARSEY-WOLF CENTER - SANTA BARBARA, CA

2022 - 2024

## DOCUMENTARY FILMMAKER

- <u>Not Just Water</u>, Cinematographer, Assistant Editor, Drone Pilot, 17-minute documentary about the power of ocean enjoyment for all people. **Official Selection** Santa Barbara International Film Festival 2025.
- <u>High Tide: The Story of Cliff Kent</u>, Cinematographer, Head Editor, 12-minute documentary about a local Santa Barbara fisherman.
  Best Short Documentary Alternative Film Awards, Silver Winner International Independent Film Awards, Best Cinematography Oregon Documentary Film Festival, Official Selection SHORT to the Point, Official Selection Sarasota Film Festival, Finalist Santa Barbara Indie Film Fest.

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DEPARTMENT OF RECREATION - SANTA BARBARA, CA

2022 - 2024

# HEAD VIDEOGRAPHER AND PHOTOGRAPHER

- Directed, filmed, edited and produced videos for the recreation department's instagram and webpage
- Took photos of events, classes and sports games
- Facilitated team of creatives
- Learned how to create effective branded content and how to increase user engagement and recreation center attendance
- Animated graphics and titles for videos and media posts

THE GEVIRTZ GRADUATE SCHOOL - SANTA BARBARA, CA

2021 – 2024

# ASSISTANT TO THE COMMUNICATIONS DIRECTOR

- Assisted the communications department in editing, filming, and producing videos for their YouTube channel, website and instagram
- Conducted interviews
- Took headshots, and photos at events and seminars

MARINE SCIENCE INSTITUTE (MSI) "THE REEF" - SANTA BARBARA, CA

2020 - 2024

#### **EDUCATOR**

- Taught marine concepts to elementary school, middle school, high school and college students through the "Ocean to Classrooms" outreach program
- Helped create content for the "VirtualREEF" YouTube channel. Work included editing videos, creating scripts, outlining and planning videos

MANHATTAN FILM INSTITUTE - GREENPORT, NY

2021

## NARRATIVE FILMMAKING

- Directed, edited and scored a 5-minute short film entitled <u>Confessions</u>
- Assistant director, camera assisted and gaffed for 3 short films
- Mentored on editing, directing, narrative storytelling and video creation

CORAL RESTORATION FOUNDATION (CRF) - KEY LARGO, FL

2020

# INTERN

- Wrote, directed, edited and scored a 5-minute promotional video highlighting CRF's unique mission and operations
- Mentored on underwater photography and promotional video creation
- Edited, shot and designed an interview with Stephen Frink, a renowned underwater photographer
- Led multiple outreach/educational programs (including dive/snorkel and at CRF's Exploration Center) with varied age groups (from high schoolers to college students)

# SKILLS, CERTIFICATIONS, AND MEMBERSHIPS

- · 7 years of experience with Adobe Premiere Pro
- · Proficient in Photoshop, Lightroom, Illustrator, After Effects, DaVinci Resolve, Final Cut Pro
- · Proficient in Microsoft Suite
- · Proficient in Loomly, Canva, Air Table, and Asana
- · PADI Dive Master (2025) with 150+ dives
- · Underwater Photographer, Photographer, Videographer, Cinematographer, Lead Editor, Assistant Editor
- · Explorers Club Member Since 2020
- Languages: English and Swedish
- · Created and maintain Reef Fish Identification website and a Portfolio website

# **EDUCATION**

# University of California Santa Barbara (UCSB) | Class of 2024

- · Bachelor of Arts, School of Letters and Science, with Majors in Film and Media and Environmental Studies
- · Awarded The 2022 Benioff Ocean Initiative Environmental Media Fellowship